

From: carol@carolpyfrom.com [mailto:carol@carolpyfrom.com]
Sent: Friday, October 28, 2005 10:23 AM
To: ATR-Real Estate Workshop
Subject: Real Estate

TO WHOM IT MAY CONCERN:

This letter is being sent from a concerned Broker/Owner in the Real Estate Industry.

I have been in the business since 1991 and 3 years ago I left the "Normal" world of real estate and opened my own FLAT FEE REAL ESTATE COMPANY. It has been a huge success and I find that the people of the world are ready for change. We are not discount brokers - I offer full service with a Flat Fee paid at closing. I personally feel that the companies who are doing MLS only are a area of concern for our industry. I feel it does not cost me any more to advertise a million dollar home than it does a one hundred thousand dollar home so I pass the savings back to the customer. This savings allows them to personally recognize the gain/appreciation from their initial investment rather than a real estate company charging a commission based on the sales price.

My business has been opened by 3 years and we are recognized as one of the Top Listing and Selling Companies in Greenville County, South Carolina.

Thought you might be interested in this....

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